

Portfolio

GARDEN CENTER IDENTITY

by Orlandelli

4 **It's Time for Your New Project** 5



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GROUP *we ♥ green*

Idea | Project | Renewal

The last few years have seen the plant and flower sales sector in great growth and the market analysis give strong signals encouraging also for the future. All the points of sale, from the **Garden Center** to the **Florist**, from the **Agriculture** to DIY, they are wondering how to improve their display area to better capture the opportunity of this propitious moment and welcome new customers who have discovered with great enthusiasm the world of Garden.

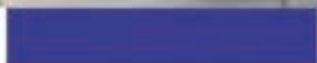
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Exhibition
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Supermarket
GDO



Furnishing
Solutions



Flower
Shop



Garden
Center



DIY



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Wood Line AMOR Displays





Raised Wood Bench

Measures

41.73" x 82.67"
49.60" x 100.78"
65.35" x 120.47"
65.35" x 140.15"

AMOR
WOOD
LINE



Wood Line End Cap

Measures

42.32"
49.60"
65.35"
81.88"

Wood Line Bench

Measures

41.73" x 82.67"
49.60" x 100.78"
65.35" x 120.47"
65.35" x 140.15"









GDO



Customized Wood Displays



PANTONE
WOOD



White Wood Displays



FANTONE Cool Gray 2.C
WOOD



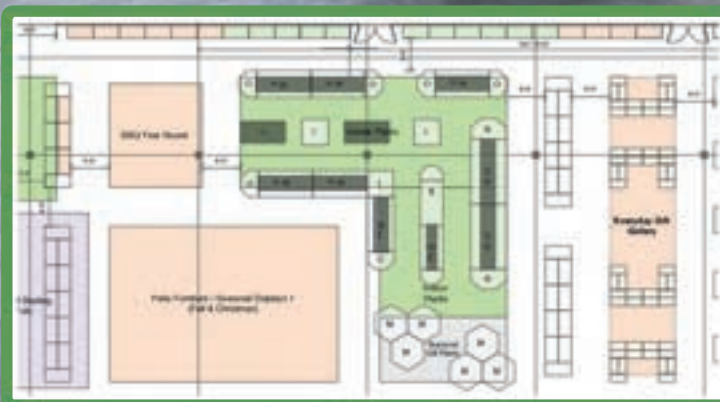


Wood
hexagonal set

Different heights

H 13.78"-H 21.65"-H 29.52" mm







Garden Center

Shopfitting and design solutions



AZIENDA
SANDRELLI







Enhancement of the products on display

The idea is to recreate an environment that inspires and recall a greenhouse where plants and flower naturally grown.









Tables set

Covered in ceramic



Set of wood tables covered in ceramics for the exhibition of plants and flowers.

Measures



23.62" x 23.62" x H 23.62"

23.62" x 23.62" x H 31.49"

23.62" x 23.62" x H 39.37"



Wood shelving unit







Flower Shop







Wood work table
covered in ceramics









Aluminum Line









DIY

End-cap Bench

Measures:

40.35" H 13.78"/21.75"

48.20" H 13.78"/21.75"

63.95" H 13.78"/21.75"

80.70" H 13.78"/21.75"

Aluminium Benches

Measures:

40.35" x 80.90"

48.22" x 99.60"

63.97 x 119.20"

63.97 x 138.97"









Hexagonal display set





Chiringuito pot plants display









Basket holder



Aluminium Exposition Set



Set Cross Selling





E
4



AROMÁTICA
Que no falte
el sabor
(y el aroma)

CACTUS

ELEMENTOS

GARDIN

ALIATGARDEN

Colección
LAVANDA
Nuestra planta más joven



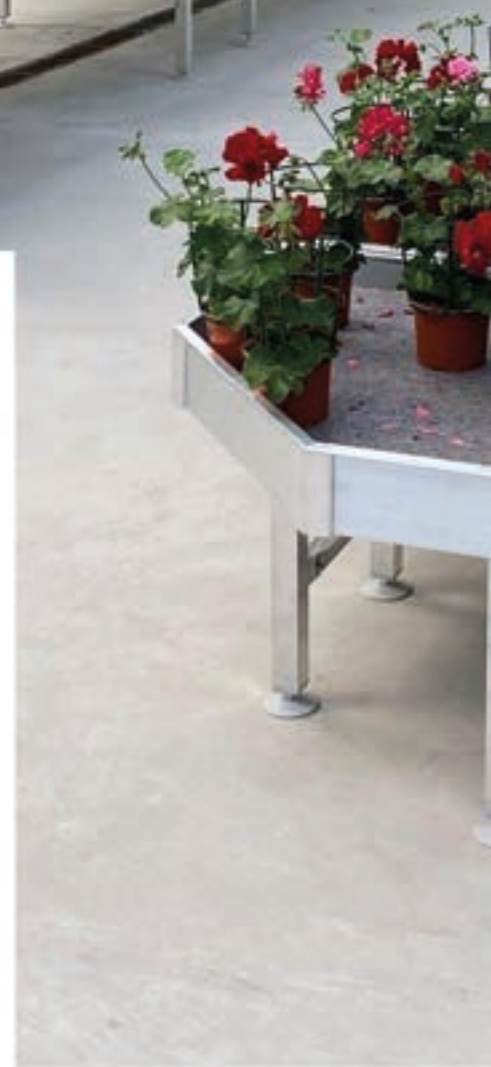
Ambience Set







Flowered Gondola Set



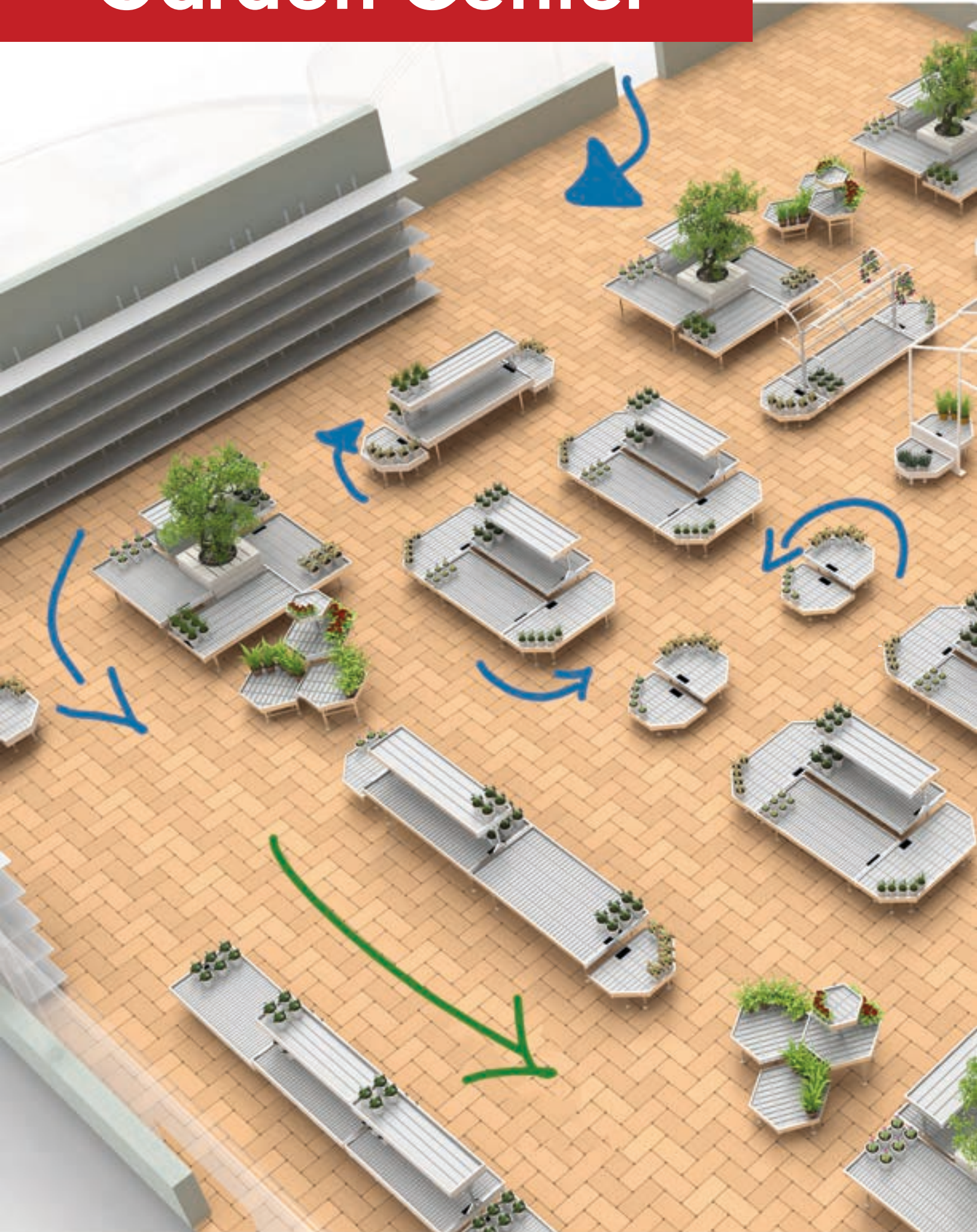


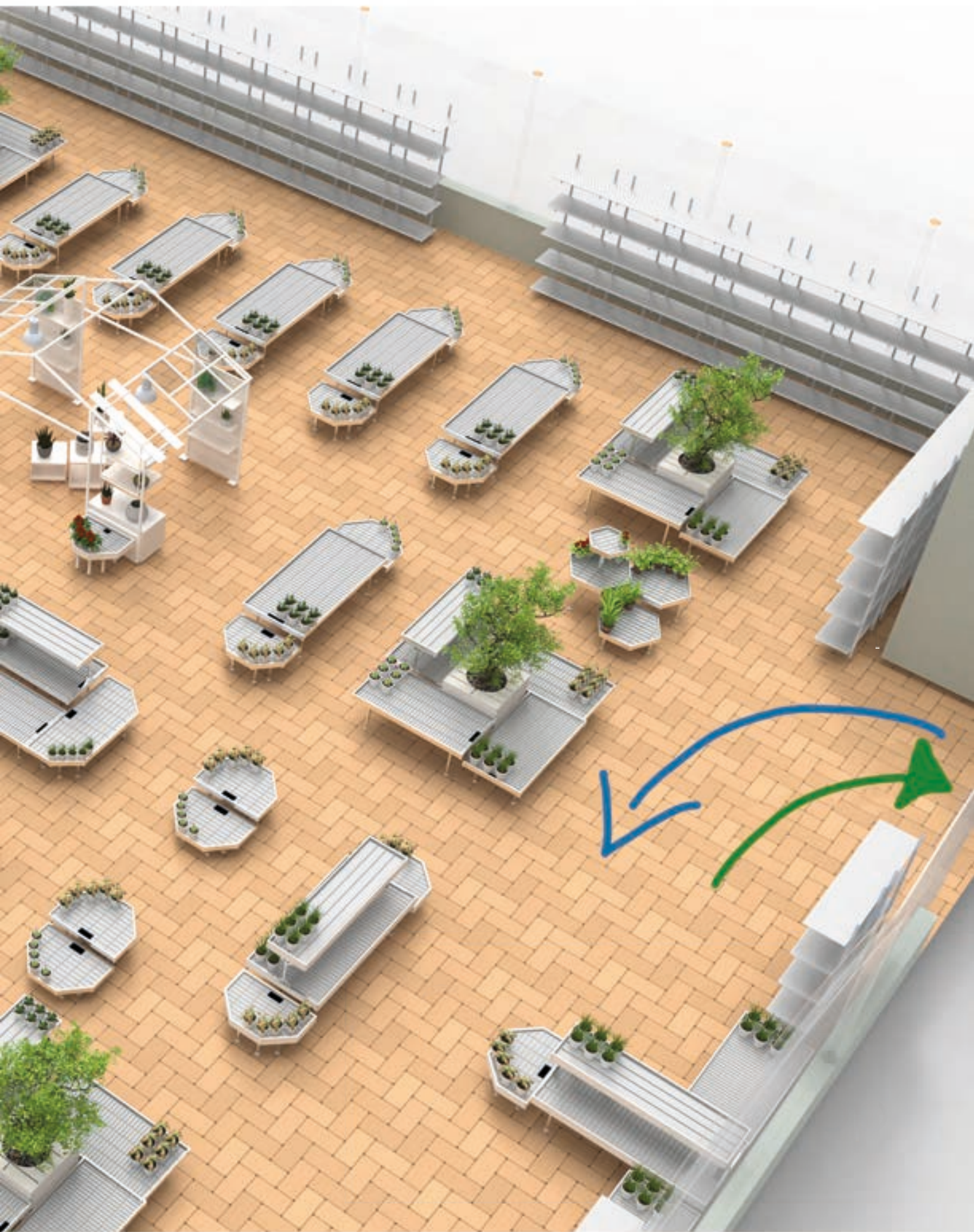


3D Render



Garden Center









Flower Shop



Idea | Project | Renewal

Making a sale is often a matter of how your garden center is designed and how it looks to visitors. From your idea we study the spaces available to design an efficient and emotional point of sale, something unique to stand out from the competition.

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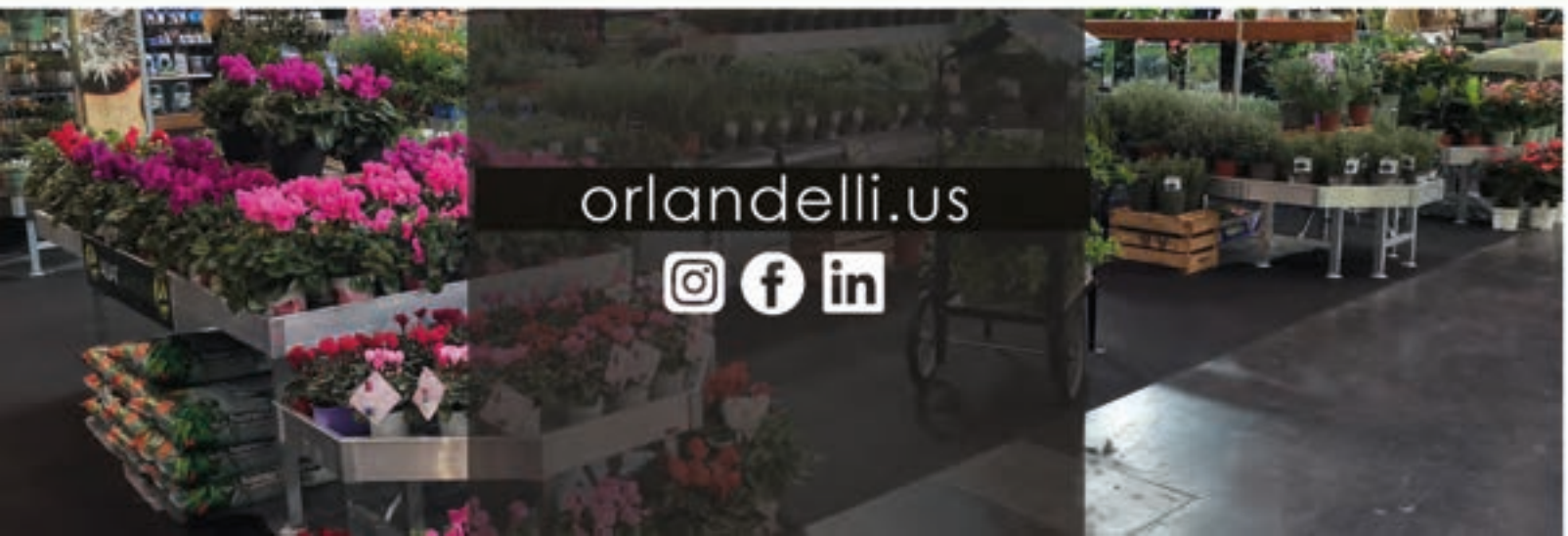


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